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Outsourcing of Marketing Projects

KB Business Marketing has expertise in virtually all aspects of marketing. Whether your company needs help in marketing materials, advertising, public relations or customer relations, we can help. Our services include:

Marketing Materials & Graphic Design

Branding & Positioning Consulting

Design, Copywriting & Printing

- *Brochures & Sales Materials*
- *Logo Design*
- *Corporate Image Packages*
- *Web Sites*
- *Internet Marketing*
- *Newsletters*
- *Direct Mail*
- *Proposals & Statements of Qualifications*

Advertising

Display Ads

- *Newspapers, Magazines, Periodicals*
- *Ads for Trade / Organization Publications*

Internet Advertising

Radio Advertising

Public Relations/Publicity

Event Management & Marketing

- *Events:*
 - *Trade Shows / Conferences / Seminars*
 - *Speeches / Presentations*
- *Support Services:*
 - *PowerPoint Presentations*
 - *Speaker Coaching*
 - *Promotional Products*
 - *Sales Materials & Handouts*
 - *Follow-Up Sales Activities*

Media Relations

- *News Releases, Articles, Quotes*

Customer Relations

Customer Satisfaction Surveys

Customer Relationship Interviews

Customer Service Training

Communication Programs

[Contact us](#) for more detailed information on any of these following services.

Other Services: