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Welcome!

KB Business Marketing, founded in 1996, specializes in marketing for small- to mid-size businesses in Southern California. Our services include *outsourcing of marketing projects* and our unique *“Part-Time Director of Marketing”™* service.

We are known for *“A Business Approach to Marketing”™*. We identify goals upfront, and make sure that there is strategy and business reasoning behind our actions. Our president, Kevin W. Brown, M.B.A. is a businessman with marketing expertise, not a graphic designer or journalism major trying to understand the complexities of marketing.

Do you want a real marketing professional to *guide and direct your company in its dedication of significant and limited marketing resources* or do you want someone who claims to have expertise but lacks any true credentials? Choose **KB Business Marketing!**

Affiliates:



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