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Part-Time Director of MarketingTM

Small to mid-size businesses may want to hire an experienced, high-level Director of Marketing but cannot afford or justify a full-time person. **KB Business Marketing** provides the answer to this dilemma: high-level expertise at a part-time cost.

On a contract (non-employee) basis, we provide hands-on management and implementation of your marketing objectives, at a fraction of the cost of a full-time employee. This is as an alternative or supplement to an internal marketing department.

We are experienced in all aspects of marketing:

- *Strategic Planning*
- *Advertising*
- *Public Relations & Publicity*
- *Brochures / Newsletters / Sales Materials*
- *Corporate Image / Branding / Positioning*
- *Websites / Internet Marketing*
- *Proposals / Statements of Qualifications*
- *Sales / Business Development Training*
- *New Business Generation Programs*
- *Sales Opportunity Consultations*
- *Event Management and Marketing*
- *Pricing Strategies*
- *Customer Service Programs*
- *Database Design*
- *Marketing Information Systems*

Our Part-Time Director of MarketingTM service is provided for a specified fee level each month, allowing stability for your budget. This "use as needed" relationship (versus a full-time employee) provides your company the flexibility it needs.

[Contact us](#) for more detailed information.

Other Services:

[Outsourcing of Marketing Projects](#)

[Strategic Business Advisory Services](#)