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Articles

Kevin W. Brown, M.B.A. is author of dozens of articles in publications such as "The Orange County Register," the "Orange County Business Journal," "OC Metro," "Orange County Lawyer," "Strategies—The Journal of Legal Marketing," "Marketing for Lawyers" (former member, Board of Editors), "National Public Accountant," "Marketing Strategies," "The Law Firm Advisor," and "LMA News." Some of his recent articles include:

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